

## DUPLICATE INVOICE



**WMUR-TV**  
NEW HAMPSHIRE

www.thewmurchannel.com

**WMUR**  
100 South Commercial Street  
Manchester, NH 03101  
Main: (603)669-9999  
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
945582-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Guinta/R/Congress	Tue-Mon week	226

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	945582	WOC10032875

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
30		60

Agency Ref	Advertiser Ref

Send Payment To:

**WMUR**  
PO Box 26884  
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/28/12	09/03/12	5a Daybreak Class of Time - Pre-emptible with notice	5-6a	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 08/28/12 5:09 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
5 WMURW 08/29/12 5:44 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
1 WMURTh 08/30/12 5:25 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
4 WMURF 08/31/12 5:27 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
3 WMURM 09/03/12 5:30 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
2	08/28/12	09/03/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 08/28/12 6:59 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
4 WMURW 08/29/12 6:25 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
2 WMURTh 08/30/12 6:40 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
5 WMURF 08/31/12 5:59 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
1 WMURM 09/03/12 6:41 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
3	08/28/12	09/03/12	Good Morning America	7-9a	MTWTF--	:30	10	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 10 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WMURTu 08/28/12 7:29 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
1 WMURTu 08/28/12 8:39 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
2 WMURW 08/29/12 7:42 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
10 WMURW 08/29/12 7:59 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
3 WMURTh 08/30/12 7:26 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
9 WMURTh 08/30/12 8:48 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
7 WMURF 08/31/12 7:48 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
4 WMURF 08/31/12 8:46 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
6 WMURM 09/03/12 8:29 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
5 WMURM 09/03/12 8:37 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
4	08/28/12	09/03/12	KELLY LIVE DAY	9AM-10AM	MTWTF--	:30	5	\$350.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

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Invoice #	Invoice Date	Invoice Month	Invoice Period
945582-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Guinta/R/Congress	Tue-Mon week	226	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WMUR	Tu	08/28/12	9:47 AM	KELLY LIVE DAY	9AM-10AM	:30	FG12TV01H	\$350.00 NM
1	WMUR	W	08/29/12	9:44 AM	KELLY LIVE DAY	9AM-10AM	:30	FG12TV01H	\$350.00 NM
4	WMUR	Th	08/30/12	9:43 AM	KELLY LIVE DAY	9AM-10AM	:30	FG12TV01H	\$350.00 NM
5	WMUR	F	08/31/12	9:20 AM	KELLY LIVE DAY	9AM-10AM	:30	FG12TV01H	\$350.00 NM
3	WMUR	M	09/03/12	9:51 AM	KELLY LIVE DAY	9AM-10AM	:30	FG12TV01H	\$350.00 NM
5	08/28/12	09/03/12	News 9 at Noon	12-1230p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WMUR	Tu	08/28/12	12:17 PM	News 9 at Noon	12-1230p	:30	FG12TV01H	\$350.00 NM
4	WMUR	W	08/29/12	12:25 PM	News 9 at Noon	12-1230p	:30	FG12TV01H	\$350.00 NM
3	WMUR	Th	08/30/12	12:26 PM	News 9 at Noon	12-1230p	:30	FG12TV01H	\$350.00 NM
5	WMUR	F	08/31/12	12:29 PM	News 9 at Noon	12-1230p	:30	FG12TV01H	\$350.00 NM
1	WMUR	M	09/03/12	12:16 PM	News 9 at Noon	12-1230p	:30	FG12TV01H	\$350.00 NM
6	08/28/12	09/03/12	Who Wants to be a Millionaire	1230-1p	MTWTF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WMUR	W	08/29/12	12:44 PM	Who Wants to be a Millionaire	1230-1p	:30	FG12TV01H	\$250.00 NM
1	WMUR	F	08/31/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	FG12TV01H	\$250.00 NM
7	08/28/12	09/03/12	News 9 at 5	5-6p	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WMUR	Tu	08/28/12	5:14 PM	News 9 at 5	5-6p	:30	FG12TV01H	\$700.00 NM
3	WMUR	W	08/29/12	5:45 PM	News 9 at 5	5-6p	:30	FG12TV01H	\$700.00 NM
5	WMUR	Th	08/30/12	5:54 PM	News 9 at 5	5-6p	:30	FG12TV01H	\$700.00 NM
4	WMUR	F	08/31/12	5:28 PM	News 9 at 5	5-6p	:30	FG12TV01H	\$700.00 NM
1	WMUR	M	09/03/12	5:28 PM	News 9 at 5	5-6p	:30	FG12TV01H	\$700.00 NM
8	08/28/12	09/03/12	News 9 at 6	6-7p	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WMUR	Tu	08/28/12	6:28 PM	News 9 at 6	6-7p	:30	FG12TV01H	\$1,400.00 NM
2	WMUR	W	08/29/12	6:22 PM	News 9 at 6	6-7p	:30	FG12TV01H	\$1,400.00 NM
5	WMUR	Th	08/30/12	6:13 PM	News 9 at 6	6-7p	:30	FG12TV01H	\$1,400.00 NM
4	WMUR	F	08/31/12	6:10 PM	News 9 at 6	6-7p	:30	FG12TV01H	\$1,400.00 NM
1	WMUR	M	09/03/12	6:15 PM	News 9 at 6	6-7p	:30	FG12TV01H	\$1,400.00 NM
9	08/28/12	09/03/12	Chronicle NH	7-730p	MTWTF--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WMUR	Tu	08/28/12	7:12 PM	Chronicle NH	7-730p	:30	FG12TV01H	\$550.00 NM
4	WMUR	W	08/29/12	7:12 PM	Chronicle NH	7-730p	:00		\$550.00 NM
See MG 9.6									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
945582-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser		Product	Estimate Number
Guinta/R/Congress		Tue-Mon week	226

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	08/28/12	09/03/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	MTWTF- -	:30	5	\$550.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMURW 08/29/12 8:54 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
MG for 9.4 08/29 preempted program									
5 WMURTh 08/30/12 7:21 PM Chronicle NH 7-730p :30 FG12TV01H \$550.00 NM									
1 WMURF 08/31/12 7:23 PM Chronicle NH 7-730p :30 FG12TV01H \$550.00 NM									
2 WMURM 09/03/12 7:11 PM Chronicle NH 7-730p :30 FG12TV01H \$550.00 NM									
10	08/28/12	09/03/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8	MT- TF- -	:30	5	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/28/12 09/03/12 MT- TF- - 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 08/28/12 7:57 PM Entertainment Tonight 730-8 :30 FG12TV01H \$700.00 NM									
3 WMURTh 08/30/12 7:40 PM Entertainment Tonight 730-8 :30 FG12TV01H \$700.00 NM									
5 WMURF 08/31/12 7:40 PM Entertainment Tonight 730-8 :30 FG12TV01H \$700.00 NM									
2 WMURM 09/03/12 7:40 PM Entertainment Tonight 730-8 :30 FG12TV01H \$700.00 NM									
4 WMURM 09/03/12 7:57 PM Entertainment Tonight 730-8 :30 FG12TV01H \$700.00 NM									
11	08/28/12	09/03/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	MTWTFSS	:30	7	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/28/12 09/03/12 MTWTFSS 7 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 08/28/12 11:36 PM News 9 at 11 11-11:35p :30 FG12TV01H \$1,100.00 NM									
LR- Network Program Runover									
7 WMURW 08/29/12 11:38 PM News 9 at 11 11-11:35p :30 FG12TV01H \$1,100.00 NM									
LR- Network Program Runover									
6 WMURTh 08/30/12 11:46 PM News 9 at 11 11-11:35p :30 FG12TV01H \$1,100.00 NM									
LR- Network Program Runover									
2 WMURF 08/31/12 11:16 PM News 9 at 11 11-11:35p :30 FG12TV01H \$1,100.00 NM									
5 WMURSa 09/01/12 11:48 PM News 9 at 11 11-11:35p :30 FG12TV01H \$1,100.00 NM									
4 WMURSu 09/02/12 11:29 PM News 9 at 11 11-11:35p :30 FG12TV01H \$1,100.00 NM									
1 WMURM 09/03/12 11:32 PM News 9 at 11 11-11:35p :30 FG12TV01H \$1,100.00 NM									
12	08/28/12	09/03/12	Nightline Class of Time - Pre-emptible with notice	1135p-1206a	MTWTF- -	:30	5	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/28/12 09/03/12 MTWTF- - 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURTu 08/28/12 11:49 PM Nightline 1135p-1206a :30 FG12TV01H \$250.00 NM									
1 WMURW 08/29/12 12:00 AM Nightline 1135p-1206a :30 FG12TV01H \$250.00 NM									
3 WMURTh 08/30/12 12:07 AM Nightline 1135p-1206a :30 FG12TV01H \$250.00 NM									
LR- Network Program Runover									
4 WMURF 08/31/12 11:45 PM Nightline 1135p-1206a :30 FG12TV01H \$250.00 NM									
2 WMURM 09/03/12 11:52 PM Nightline 1135p-1206a :30 FG12TV01H \$250.00 NM									
13	08/28/12	08/29/12	PRE SEASON PATS GAI757-11P Class of Time - Immediately Pre-emptible without notice	-- W ---	-- W ---	:30	1	\$1,250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -- W --- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 08/29/12 9:30 PM PRE SEASON PATS GAME 8/29 757-11P 1135p-1206a :30 FG12TV01H \$1,250.00 NM									

Total Spots

65

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945582-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Guinta/R/Congress	Tue-Mon week	226	

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$41,700.00</b>
<u>Agency Commission</u>	<b>\$6,255.00</b>
<u>Net Amount Due</u>	<b>\$35,445.00</b>